

2022/12

BUDDING
INFLUENCERS

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CAMPAIGN REPORT:
ZOUK INDIA

MANAGED BY:
Aparna Patade



CAMPAIGN INSIGHTS

01

OBJECTIVE:

- To create brand awareness.
- To generate quality content.

02

PLATFORM:

Instagram

03

CAMPAIGN SIZE:

250 Influencers

04

DELIVERABLES:

1story + 1reel

05

NATURE OF THE CAMPAIGN :

Barter

Barter Value-1200& above

CAMPAIGN PERFORMANCE

15L

Expected Views

32L

Achieved Views

20L

Expected Reach

40L

Achieved Reach

CAMPAIGN PERFORMANCE

10L

Expected Likes.

17L

Achieved Likes.

5K

Expected Comments.

6.4K

Achieved Comments.

Top Engaging Posts

BUDDING
INFLUENCERS



Armaan Qureshi

Likes: 5201

Comments : 60

Views: 122789

Twinkle

Likes : 6091

Comments: 86

Views: 107636



Thank
You

Looking forward to work with you!!